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# Roenicke is chosen 2019 Edelweiss Award winner

John Smith

Reporter jsmith@frankenmuthnews.com

Norma Jean Roenicke was recently selected the 2019 Edelweiss Award recipient by the Frankenmuth Women's Club.

Roenicke was chosen from several candidates and was nominated by the Frankenmuth Noon Rotary Club for the honor. Her nomination was prepared by Rotarian and former Frankenmuth City Manager Charlie Graham.

Roenicke will be feted on Thursday, May 2, at Zehnder's of Frankenmuth, with lunch and the program beginning at noon.

Guests are welcome to attend. Please call Ruth Wallace at 704-408-1805 or email her at ruthwallace@yahoo.com by Friday, April 26, to make a reservation to attend.

Norma Roenicke grew up in Reese. After she and her husband Wally were married, they moved to Frankenmuth in 1971.

Roenicke has been a piano teacher for most of her adult life and she and Wally now reside in Bridgeport at their place of business, Frankenmuth Nursery and Garden Shop. The couple have two children, Scott and Charrise.

Norma is a Rotary Club Paul Harris Fellow, which requires a personal donation of \$1,000 to the Rotary International Foundation – an organization that continually addresses significant needs throughout the world. In 2017, Roenicke received a Distinguished Service Citation from the Noon Rotary Club with deep appreciation for her devoted and unselfish service to the club and the Frankenmuth community.

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Sisters Tara Jacob and Tricia Sanback have been part of the family business since the shop opened in 1993. PHOTO / KATIE VALLEY

# **Bead Haven thriving as family-run DIY experience in River Place Shops**

## Shop offers unique beads, custom necklaces, wine tasting workshops

#### Katie Valley

Reporter

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After dreaming of owning a business, one family from Caro decided in 1993 to open a resale clothing store in Frankenmuth's School Haus Square.

This clothing store transitioned into Bead Haven, a full-service store that sells handmade beads, many being one-of-a-kind. The shop is located in the Frankenmuth River Place Shops and boasts 5,000 square feet of shopping space.

General manager Tara Jacob

said her mother, Gail Damm, who opened the store and serves as its owner and president, always had an affinity for crafting. Damm made her own fimo beads and strung them onto leather necklaces, which became a quick hit. She was inspired by bead shop chains to order and

sell her own beads.

The shop transitioned into beadwork and has expanded three times, finally resting at its River Place location about 15 years ago. Besides being a handmade and imported bead haven, the shop sells other objects.

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# Lynn Zuellig earns the HLK service award

Frankenmuth resident chosen to receive Herbert L. Keinath Distinguished Service Award

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### Bringin' Back the '80s Fest returning to city

Bands to perform, event proceeds to go to cancer-related causes in memory of Jill Zehnder

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# 300 fluffy dogs coming to town this month

Dogs part of the 2019 Newfoundland Club of America National Specialty Show

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Zuellig displays the flag given to her by a fellow Rotary Club member on her 2016 Brazil trip. PHOTO / CONTRIBUTED

## Lynn Zuellig chosen HLK Distinguished Service winner

#### Richard O'Reilly

Reporter roreilly@frankenmuthnews.com

The Frankenmuth Jaycees are finalizing details for their 53rd annual Herbert L. Keinath Distinguished Service Award Banquet on Wednesday, May 8 at the Bavarian Inn Lodge in its Composer Rooms..

Lynn Zuellig of Frankenmuth has been chosen to receive the HLK award for 2019. Social hour at the event will begin at 6 p.m., followed by dinner at 6:45 p.m. and the program.

The honor started as the Distinguished Service Award (DSA), annually given to a community member who has given their time and talents unselfishly to serve Frankenmuth. The DSA was presented to the late Herbert L. Keinath, Frankenmuth's first city manager in 1968, and upon his death the award was renamed in his honor.

In addition to this award, the Jaycees will also honor the Outstanding Boss of the Year, Steve Grasel of Frankenmuth, owner of Grasel Graphics; the Outstanding Young Farmer of the Year, David Houghtaling; the Spousal Recognition Award, presented to Jeff Schmitzer of Frankenmuth; and the Jaycee of the Year, who will be announced at the banquet.

Tickets must be purchased in advance and are available at the Frankenmuth Chamber of Commerce and Frankenmuth Credit Union's main branch office. For more information, or to arrange for will-call tickets, contact Danielle Marsrow at 989-553-0901.



Bead Haven has its own 5,000-square-foot space in the River Place Shops on S. Main Street in Frankenmuth. PHOTO / KATIE VALLEY

# Bring on the beads

### Bead Haven's pieces come from around the world (continued from page 1)

#### Katie Valley

Reporter

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Besides being a haven for handmade and imported beads, Bead Haven sells completed jewelry, assembles custom jewelry and even offers beading and wine tasting classes Fridays and Saturdays for \$20, which it has been doing for two years.

Almost everything at the shop is handmade by the staff, accord-

ing to Jacob. The Japanese seed beads are some of the shops biggest sellers, along with Swarovski crystals, natural stones and the large selection of handmade Czech beads, from fire polish crystal to pressed glass and other unique styles.

Many of the handmade beads are imported from venders who purchase them overseas, such as the Czech, Japanese, Swarovski, vintage German, and African trading beads. Jacob said the team attends trade shows across the United States to expand their vendor connections.

Damm's family has always been part of the store, with a maximum of six members working at the same time. Jacob's aunt (Damm's sister) even owns a sister store in Las Vegas. Currently, Damm, Jacob, her sister and her brother-in-law work at Bead Haven.

Jacob said working with her family is her favortie part of be-

ing a member of Bead Haven.

"I love working with my family, seeing them every day and being happy in my workplace," she said, "and being able to make whatever I want....[Bead Haven] is ours and we built it up from nothing."

General manager Tricia Sanback also said family is the best plus from working at the shop.

"I think it feels kind of like home here," Sanback said. CONT'D ON NEXT PAGE



Most of Bead Haven's jewelry is handmade. Necklaces, bracelets and more are displayed at the shop's center. PHOTO / KATIE VALLEY

**FEATURES** FRANKENMUTH NEWS

CONT'D FROM LEFT "It kind of feels like part of us. I don't feel like I'm coming to work, I feel like I'm coming to a second home."

As a family-run business, Bead Haven plays off the family members' passions for beadery in hopes that customers can be influenced by the positivity.

"We love making people happy when they come in," Jacob said. "We strive to have a good, positive atmosphere here, and we love what we do, and we hope people see that."

According to Jacob, Frankenmuth is a "fun, positive family town," where tourists have many sights to see. Bead Haven offers a large selection of premade jewelry for tourists to get their own one-of-a-kind pieces.

"I think people think 'beads,' and they think, 'Oh, I don't bead, so I'm not going to go in there," she said, "but I think our shop has something to offer everybody if they came in....You can come in and we can help you put something together in 5 minutes, and it's a fun spot, even just to come in and look around."

The busiest season is June through October, where the Bead Haven staff tries its best to provide customers with the best products possible, though the shop also caters to its regular customers that come year-round.

Jacob said many customers attend the store's bead classes faithfully. The staff appreciates receiving kind words from regular customers and loves when customers find a love for beading because of Bead Haven.

"We've had steady customers, but we always get new ones," Jacob said. "That's the best —

when somebody comes in and they're brand new... It's nice being in this complex, too, because people find us because they're visiting other shops."

Much has changed since the store opened in 1993, especially what items are popular. According to Sanback, the shop sold macrame jewelry, hemp necklaces and shirts for rock bands like Grateful Dead.

Since the shop has grown in size, there is more inventory and more work to do. Jacob said it's been important for the shop to adapt to change.

"We've always evolved with trends and different styles, and that's kept us going," Jacob said. "A lot of bead shops have closed recently, in the past few years, with internet business, but we try to keep our prices fair and keep new things for the customers."



Bead Haven has many different styles of beads, pendants, brass filigree and unique clasps, so customers can choose their own supplies to create custom-made jewelry. PHOTO / KATIE VALLEY



Festival-goers can dress up and see bands perform popular '80s hit songs at the two-day '80s Fest on April 26-27. PHOTO / STAFF

# Bringin' Back the '80s Fest set for April 26-27

#### Beth Saturn

Reporter

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The Bringin' Back the '80s Fest is aging gracefully. Festival president Jeanna

Rogner and her committee will be celebrating the event's 15th anniversary this year. The twoday fest focuses on all things 1980s — a time period that took place nearly four decades ago.

The fest will be Friday and Saturday, April 26-27, from 6 p.m. until midnight in Heritage Park's Harvey Kern Community

All proceeds from the '80s Fest go to cancer-related causes in the memory of Rogner's mother, Jill Zehnder.

"Last year, we were able to donate over \$86,000 to cancer-related causes, and since 2006, we have donated over \$431,000," Rogner stated.

The band RockStar will perfom 8 p.m. until midnight. Billed as the "international '80s rock sensation," the five-member band will bring the energy, sights, sounds, and excitement of '80s rock music. The group plays hit tunes from RunsNRoses, Journey, Bon Jovi, Poison, Cinderella, Warrant, Def Leppard, Aerosmith, Motley Crue, Van Halen

MORE ON OUR WEBSITE

# Roenicke chosen as 2019 Edelweiss **Award winner for hard work with city**

### Nominated by Graham from Frankenmuth Noon Rotary Club

#### Lynn Isaiah

Reporter

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The Distinguished Service Citation was presented to Norma Roenicke at the annual Rotary District 6310 Conference held in Owosso.

Norma has served on several Rotary Club subcommittees, including Student Exchange and Highway M-83 Cleanup committees. The Roenickes have housed foreign exchange students from several countries.

Active in St. Lorenz Lutheran Church since the early 1970s, Roenicke voluntarily plays piano for the church's chapel services and works its fall fish fry.

Norma can be seen volunteering for the Frankenmuth Auto Fest and the Frankenmuth Bavarian Fest every year. She served in the Bavarian Fest Princess Ball Committee and played piano dinner music for the Ball. She also often accompanies her students to many music festivals.

In the past, Norma played piano at the Lutheran Home (now Wellspring Lutheran Services) on Saturday mornings for chapel services. Her music

was greatly appreciated by the residents and staff. This work included coordinating her student schedule, who also played at the Home on occasion.

Norma assisted the Michigan's Heroes Museum as a committee member planning a major fundraiser at the Horizon Conference Center in Saginaw. She played the piano at the event.

Roenicke was also recognized in the publication entitled "Who's Who of American Women 2000-2001."

Norma is a member of Chapter A.S. of the Philanthropic Educational Organization International (also known as PEO) PEO is a philanthropic organization where women celebrate their achievements and educate

"Norma is a true role model for all Frankenmuth women."

- Charlie Graham Rotarian, former city manager

women through scholarships, grants and awards whilemotivating women to achieve their highest aspirations. She served as the chapter's president twice and is currently the chapter secretary.



Norma Roenicke has been a dedicated member of the Rotary Club, actively involved with her chuch and volunteers around the city often. PHOTO / STAFF

"Norma is a true role model for all Frankenmuth women because of her willingness to serve in many different capacities and her friendly personality and attitude while providing that service," Graham said.

Please call Ruth Wallace at 704-408-1805 or email her at ruthwallace@yahoo.com by Friday, April 26, to attend the May 2 event.



Sandy Ragan and her son Adam react when given the proceeds from an unclaimed 50/50 raffle. Sandy's husband Nick Ragan, an avid city volunteer, passed away suddenly earlier this year. PHOTO / STAFF

# FAA auction raises \$50,000, marks its 40th anniversary

#### **Michael Scott**

Reporter

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With a change of venue at the 40th annual Frankenmuth Athletic Association's Stand Up For The Eagles Auction, nearly 200 people attended the April 12 eventt at the new Uptown North Main Banquet Center, located on the second level of the complex.

Once the auction committee went through some final numbers, FAA auction chairperson Kelly Campbell believes the \$50,000 goal was attained through the auctions, drink tickets, admissions and raffles. That number brought the four-year total to about \$200,000.

Proceeds benefit the Frankenmuth High School student athletes. In the last three years, the funds helped build a new weight room and a multi-purpose turf room in the FHS balcony.

The evening was also used to mark the 40th anniversary of the FAA. A special "President's

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WEATHER THIS WEEK

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Choice" outdoor extravaganza featuring a grill and 39 other items needed for outdoor fun was put together. The package garnered nearly \$2,000.

Frankenmuth-based band Greta Van Fleet donated a ukulele played at their Grammy Awards performance in February. The autographed instrument brought in over \$1,200.

"We truly live in a community that embraces and supports each other year after year."

> - Kelly Campbell FAA auction chairperson

Campbell said she waswas pleased with the generosity shown at the auction.

"Once again, the Frankenmuth community doesn't disappoint," she said. "To say thank you just isn't enough. We truly live in a community that embraces and supports each other year after year."

SAT

**SHOWERS** 

53°

The committee gathered many items to bid on, including a Beer Making 101 class at the Frankenmuth Brewery, a Chopped Champion style dinner at the Frankenmuth Farmers Market with Dietrich Bronner and a Costela Brazilian steak house dinner and wine tasting for eight people that garnered \$1,700.

Emotions ran high as the FAA dedicated its 50/50 drawing to the family of Nick Ragan.

"Nick tragically passed aweay earlier this year. Both Nick and his wife Sandy spent countless hours volunteering for the Muth Youth program and at the high school. We were honored to be able to present a small token of our appreciation to Sandy and

winner did not step forward, the family was given the entire amount of the raffle.

The auction committee thanks its sponsors and donors who "deserve huge praise for their unwavering support."

her family," Campbell said. When the 50/50 raffle

FRANKENMUTH, MICH. DATA FROM WEATHER.COM

**TUES** 

SUN MON PARTLY ALL DAY **CLOUDY SHOWERS SHOWERS** 51° 55° 57°

## Zehnder's offering free dinner, overnight stay to **Mother of the Year winner**

#### Roberto Acosta

MLIVE Reporter racosta1@mlive.com

Do you think your mom is tops and deserves recognition?

Zehnder's of Frankenmuth wants to know why.

The Frankenmuth business is holding its 27th annual Mother of the Year contest in which individuals are asked to write a poem and describe in 50 words or less why their mother should win the recognition.

The winning mother will receive a Zehnder's of Frankenmuth Mother's Day dinner for up to 10 family members, a Zehnder's overnight package for four at Zehnder's Splash Village Hotel & Waterpark, and a recognition plaque.

Entries must include the name of the nominated mother and the name, address and phone number of the person submitting the nomination, and sent no later than May 3 to: Mother of the Year Contest, Zehnder's

of Frankenmuth, 730 S. Main St., Frankenmuth, MI 48734, or emailed to Linda Kelly at linda. kelly@zehnders.com.

The winning entry will be selected by Zehnder's of Frankenmuth officials. The winner will be notified by May 7.

Mother's Day 2019 falls on Sunday, May 12.

Albert Zehnder, Zehnder's of Frankenmuth CEO, said the restaurant serves approximately 5,000 Mother's Day meals to mothers and their families.

### Send entries by Thursday, May 3:

Mother of the Year Contest Zehnder's of Frankenmuth 730 S. Main Street Frankenmuth, MI 48734

Or email: linda.kelly@zehnders.com

# 300 furry Newfoundland dogs coming to visit Frankenmuth

The Newfoundland Club of America National Specialty Show runs April 29 through May 4

#### Heather Jordan

MLIVE Reporter heather\_jordan@mlive.com

Hundreds of large, furry Newfoundland dogs are coming to Frankenmuth when the 2019 Newfoundland Club of America National Specialty Show comes to town later this month.

Bavarian Inn Lodge, located at One Covered Bridge Lane, is the official hotel of the show. This marks the seventh year the lodge has hosted it, according to a news release.

The show will take place Monday, April 29, through Saturday, May 4, at Frankenmuth's Heritage Park, which is adjacent to the lodge.

According to the American Kennel Club, the Newfoundland breed's temperament is "sweet,



A Newfoundland poses for a photo at the Frankenmuth Dog Bowl Saturday, May, 24, 2014. PHOTO / NEIL BARRIS

patient and devoted." Male Newfoundlands weigh 130 to 150 pounds and females weigh 100 to 120 pounds.

Learn more about the Frankenmuth show and find a schedule of events on the Newfoundland Club site.