Katie Valley

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EXPERIENCE

News Producer, WJRT/ ABC12, Flint, MI

- Produced one-hour shows daily, seeking out, writing, and structuring written, video, and graphic elements
- Collaborated with news director and on-air talent to ensure proper airing of newscasts and live programs
- Managed shows from control booth, maintaining flow and visual elements while timing broadcasts
- Presented ideas for coverage, including the integration of content on-air, online, and through social media
- Edited and fact-checked anchor and reporter scripts to maintain news station integrity

Oakland University Writing Center, Rochester, MI

Consultant Mentor (2017-2020)

- Assisted students with the writing process via brainstorming, reorganization, documentation and grammar
- Collaborated with students from different educational backgrounds to develop critical thinking skills
- Facilitated academic integrity by guiding sanctioned writers through Cite Right, a plagiarism prevention program *AP Style Editor* (2018-2020)
 - Served as lead editor for a writing center collaboration with an OU School of Engineering publication
- Oversaw other consultants on AP Style editing and ensured edits and suggestions were properly communicated *Research Assistant* (2018-2019)
 - Pioneered and presented an archival project depicting the center's history through a timeline and data compilation
 - Created and archived a 25-year history of the Michigan Writing Centers Association's annual Ideas Exchange
 - Presented at regional and international writing center conferences to share current research on OU interventions

Content Editor, Campus Editor, The Oakland Post, Rochester, MI

- Edited stories in accordance with AP Style and provided guidance to improve reporters' writing skills
- Helped produce print edition of newspaper for distribution to 5,000 OU students and faculty each week
- Facilitated communication with university personnel and students to build a network of sources
- Co-piloted the newspaper through the early stages of the pandemic, maintaining branding as a valuable source of news

Embedded Writing Specialist, Oakland University Dept. of Writing and Rhetoric

- Attended class session weekly to aid professors of basic writing classes (coded WRT 1020) in student instruction
- Presented MLA citation style to students, facilitated peer editing and enhanced students' writing foundational skills
- Instilled knowledge of writing, writing center support to lead students to success in first-year writing courses

PROJECTS

Breaking the Silence of Gun Violence

- Executive produced a 1.5-hour special broadcast on gun violence with a panel of 8 guests
- Collaborated with anchor to organize a live-to-tape town hall with an audience of local leaders and the community
- Crafted a compelling show with guided questions for participants, coupled with local stories and a Q&A session
- Designed graphic elements and edited video, compiling statistics to illustrate the problem
- View Breaking the Silence of Gun Violence: <u>abc12.com/gunviolencetownhall</u>

AWARDS

• Best Spot News Coverage, Michigan Associated Press Media Editors award *Hogarth Avenue Explosion:* Produced two hours of live coverage the morning after a deadly explosion in Flint

RELEVANT SKILLS

- Extensive AP Style knowledge and refined ability to coach writers
- Accomplished in digital and social media writing using search engine optimization

Pursuing Master of Arts in English, Expected Completion: 2025 Bachelor of Arts in Journalism and English, 2020 Oakland University, Rochester, MI

Sept. 2016 – April 2020

Dec. 2020 – Oct. 2024

Dec. 2018 – April 2020

Aug. 2018 – Dec. 2019

Aug. 2023 – Nov. 2023

2021